

SYBASE®

SYBASE SOLUTIONS CORPORATION  
PHILIPPINES



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## CORPORATE OVERVIEW

Sybase, Inc. was founded in 1984 and is one of the largest independent software vendors in the world. The US-based corporation has more than 3,600 employees worldwide with 96 of the Fortune 100 using its cutting edge technology.

In the Philippines, Sybase Solutions Corporation is the sole distributor of Sybase®, the recognized technology leader in client/server software solutions.

Sybase Solutions Corporation has quickly stamped its mark, delivering the Sybase promise of offering open-architecture solutions based on true open standards that provide the information management and the mobility necessary to create the Unwired Enterprise.

### CORPORATE STATISTICS

Chairman	Delfin T. Hallare, Jr.
President & Gen. Manager	Rodrigo Perez
Corporate Secretary	Atty. Eric Pilapil
Chief Finance Officer	Myrna Sumulong Hallare
Corporate Office	Suite 2510 Prestige Tower, Emerald Ave., Ortigas Center, Pasig City 1500 Philippines
Number of employees	22 (as of Q4 2004)
Number of channel partners	20 I.T. companies (as of December 2003)
Date started	01 October 2002 (as sole distributor)
Date of incorporation	30 September 2002



## THE VISION

We will be the recognized industry leading Enterprise IT solutions provider in the Philippines - Providing cutting edge technology driven business opportunities for our Clients and Partners whilst operating under the principles of competence, reliability, professionalism and public service.

## THE MISSION

- To serve our clients as trusted allies providing them with the loyalty of a business partner and the economics of an outside vendor
- To ensure a customer support strategy achieving total, no-compromise customer satisfaction
- To nurture a positive working environment ensuring highly motivated employees who serve as the cornerstone for the financial strength and sustainable growth of the company.
- To take the lead in the moulding of the IT industry to become our country's engine of growth towards sustainable development

## STATEMENT OF VALUES AND BUSINESS ETHICS

From its position of leadership in the industry, one of Sybase's competitive strengths is to always remain a very ethical company. We must ensure our dedication to the fundamental principles of fairness, honesty and common sense, which are at the heart of the company's philosophy, values and corporate standards. These principles should be the basis for everything we do.



## ABOUT SYBASE, INC.

Sybase pioneers software that integrates platforms, databases and applications. Sybase solutions create Information Liquidity — transforming data into economic value. With Sybase, companies can attain maximum value from their data assets by getting the right information to the right people at the right time.

Sybase focuses its business activity in 3 main areas: e-business infrastructure, vertical industry solutions and mobile & wireless. Sybase product breadth includes databases and development tools, application servers and integration middleware, and user access technologies like enterprise portals and mobile databases. Our open architecture featuring strong integration capabilities is the key behind our product strategy. Sybase is the enterprise software company that bridges heterogeneous technology platforms. Sybase makes everything work together: Sybase database, integration, and tools expertise enable you to bring together all the disparate data and business applications running in your enterprise and extend them to any location worldwide. With Sybase software, you can be assured that everything will work together, preserving investments, avoiding proprietary traps, and improving efficiency.

### KEY SYBASE DIFFERENTIATORS

**Openness** - Sybase has always demonstrated a strong commitment to open standards. Sybase wants to preserve customer's investments in applications and in-house developments, and hence strives to deliver infrastructures, which are open enough to build upon existing legacy systems and link them with new technologies.

**Reliability** - Sybase's technologies are known to be robust and reliable. Sybase is in the background of any architecture requiring 24x7x365 availability and running mission-critical applications.

**Integration** - Sybase has always delivered platform independent solutions that help customers share data and integrate with all other systems – platforms, application servers, components, databases, applications, processes, message brokers and mobile/wireless.



## INFORMATION MANAGEMENT

Companies spend millions of dollars managing critical information. Cost and complexity soar as the enterprise information load increases. What's more, much of this corporate information is hard-wired into information silos where it gets trapped, making it difficult to access and to leverage within dynamic business processes. Sybase's Information Management products help manage information complexity and break down those internal barriers, to ensure that information is consistently useful, relevant, and ready to deliver economic value.

### DATABASE SERVERS

Sybase IQ - Highly scalable relational database optimized for unsurpassed query performance in business intelligence and large data warehouses.

Sybase Adaptive Server Enterprise (ASE) - Powerful data management platform that provides real-time services for mission-critical, transaction-intensive applications.

SQL Anywhere Studio - Market-leading data management and enterprise data synchronization solution. It enables the rapid development and deployment of database-powered applications for mobile, remote, and small- to medium-sized business environments.

Sybase Dynamic Archive - Is an online database archiving solution that enables customers to proactively manage runaway data growth by offloading inactive data from the production system – while keeping both production and archived data fully accessible online. Sybase Dynamic Archive allows customers to reduce maintenance windows, lower storage costs, improve application performance and comply with regulatory requirements for long-term storage, fast access and data integrity.



## SYNCHRONIZATION, MOVEMENT AND ACCESS

Sybase Unwired Orchestrator - The Sybase Unwired Orchestrator unwires information to mobilize existing applications and create new applications and processes to meet the needs of the mobile worker.

Sybase Replication Server - Increases the flexibility and lowers the costs of managing multiple data management platforms. Provides bi-directional, heterogeneous replication, and synchronization across enterprise, client/server, desktop, and mobile systems.

Sybase OpenSwitch - Increases data quality by transparently monitoring and managing transactions and communications to a safe completion.

Sybase Mirror Activator - Sybase Mirror Activator improves the economics of high-end storage replication systems by reducing network costs, accelerating recovery time, and guaranteeing data integrity. It also extends the usefulness of standby systems by utilizing them for reporting and decision support.

## INFORMATION DELIVERY

Sybase Unwired Accelerator - Speeds the mobilization of Web applications and data sources for always-available access. Its rapid development tools can mobilize existing applications, or create new mobile applications without programming.

Sybase Enterprise Portal - Provides a consolidated, user-friendly look at all types of information from multiple legacy systems.

AvantGo- Mobile Internet service that delivers rich, personalized content and applications to mobile device users. AvantGo delivers thousands of specially formatted brand-name Web sites ("channels") to your PDA or smartphone: news, weather, sports, stock quotes, maps, movie listings, and more.

M-Business Anywhere - Provides a platform for delivering Web-based content and applications to mobile devices rapidly and cost-effectively - with minimal recoding. Web developers can leverage their existing skill sets and open standards to develop and deploy fully interactive Web applications with sync-and-go or wireless capabilities.



## DEVELOPMENT AND INTEGRATION

Sybase can help you respond to business needs with unprecedented speed with tools for application design, development, deployment and integration. Build powerful, robust client-server, web and mobile applications and extend those applications wherever they are needed. Each tool in the suite is flexible, open, and supports heterogeneous environments such as .NET and Java — making Sybase products a cost-effective solution that protects your existing investments.

### DEVELOPMENT TOOLS

Sybase PowerBuilder® - Industry-leading rapid application development (RAD) tool that increases developer productivity through tight integration of design, modeling, development, and management.

DataWindow .NET - Boosts the performance of .NET application development environments.

Sybase PocketBuilder® - Provides a highly productive Integrated Development Environment (IDE) for mobile application development.

*Sybase PowerBuilder Options include:*

Appeon for PowerBuilder - Transforms data-rich client/server applications into browser-based n-tier applications for the Web.

InfoMaker - An easy-to-use report generator for client/server applications.

